



Corstorphine
BUSINESS COMMUNITY

where **business** and
community connect

Community Council Support of Local Business Recovery & Endeavour

Edinburgh Association of Community Councils

25th May

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Suggested core issues

1. What can local business derive from Community Council's support that it does not draw from elsewhere?
2. What are the skills / drivers needed at the Community Council(or) level to make a meaningful contribution to local business endeavour?
3. How does CC support go beyond 'flag waving'?

Some key questions

1. What are current local business challenges – primarily as perceived by business owners - and, based on that, what do businesses need/want?
2. What would Community Councils and/or EACC want from an increased focus on businesses and what could individual CCs, Community Councillors, and/or EACC offer to help achieve that?
3. How do local businesses understand CC remit/work and therefore how do they see a stronger business-CC link working for them and the local community?
4. What are the possible next steps for EACC and Community Councils across the city?

The Corstorphine Business Community: Origins and current status

- An initiative of Corstorphine Community Council
- Project assigned to ACB who became Corstorphine CC Business & Licensing Lead
- **Key milestones**
 - Scoping from late 2019 and subsequent set up of Steering Group
 - Making business contacts, initial meetings, pandemic business community support and associated networking
 - Constitution signed off January 2021 and office-bearers elected
 - Western Edinburgh Neighbourhood Network grant award February 2021
- **Current status**
 - 22 members (6 applications from networking event on 24th May)
 - Regular in-person meetings, emerging cycle of annual events and start of larger, broader meetings
- **Challenges**
 - Moving from interest to participation and maintaining a reasonable level of that
 - Multi-member participation vs core group 'service' activity; expectations
 - Consideration and articulation of purpose and value – continual/evolving

The Corstorphine Business Community: Organisational basis and aims

We are a voluntary association of businesses based in the Corstorphine area with the specific aims of:

- a. Promoting business prosperity and its positive contribution to community life;
- b. Facilitation of business networking;
- c. Providing links to information, resources and support for business;
- d. Engaging with strategic planning for business and community development.

Regular meetings, physical presence

Corstorphine Business Community meets early morning, last Tuesday of each month in a member business premises.

Networking, planning for events, projects etc.

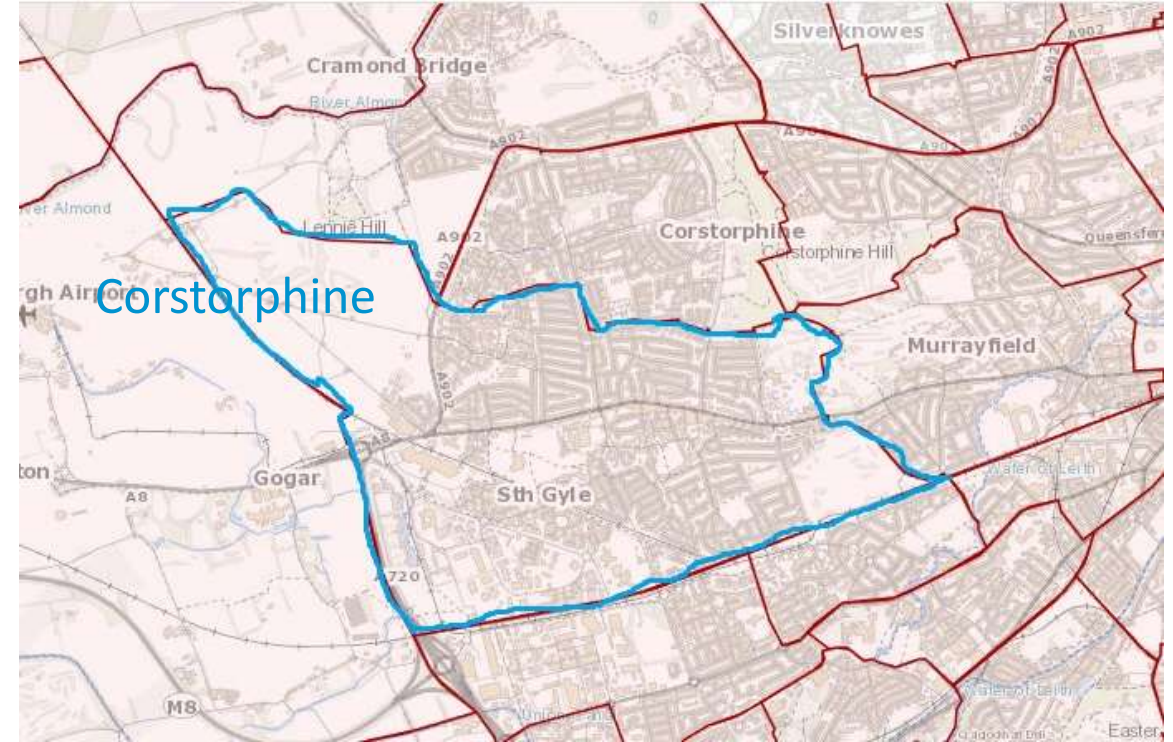
Networking evening at 888 Hospitality (member) at Turnhouse Golf Club 24 May.



Our Member Businesses

Extending from Turnhouse to Balgreen,
from Drumbrae to Glasgow Road

Drawn from various business sectors
including, but not limited to:
retail, services, health, hospitality.



Our Member Businesses



- Multiple award-winner including Asian Restaurant Awards National Restaurant of the Year 2022
- Engaged in numerous community projects and events throughout the year including the Easter Bunny Hunt 2023!



Our Member Businesses



- Established 2008
- Hospitality and outside caterers
- Event caterer at Turnhouse Golf Club

#ComeToCorstorphine

© Corstorphine Business Community



The Gift Tree
Corstorphine
Café
crafts & events



Edinburgh Press
Massage Therapy

Strom · Ness · Deas



Solicitors & Estate Agents



Sunrise
Dental Clinic
Orthodontic & Paediatric Dentistry



Award-winning Corstorphine Business

the Pragma
INDIAN GRILL
Asian Restaurant Awards
National Restaurant of the Year 2022
SCOTTISH CURRY AWARDS 2022
Best of Edinburgh

Sunrise Dental Clinic
Orthodontic & Paediatric Dentistry

Dentistry Scotland
Virtual Awards 2022
WINNER
Best Child-Friendly Practice

PRIVATE DENTISTRY
AWARDS 2023
WINNER
DIGITAL PRACTICE NORTH

PRIVATE DENTISTRY
AWARDS 2022
HIGHLY COMMENDED
CHILD-FRIENDLY PRACTICE
NORTH

NEILSONS
Solicitors & Estate Agents
Winner 2022:
Excellence in Client Care
& Rising Star

SCOTTISH LEGAL AWARDS 2022
WINNER
Residential Property
Team of the Year

HART'S CYCLERY
Cycling Scotland
Cycle Shop Champion
of the year 2022

Our Branding: logo and strapline



where **business** and
community connect

The seed logo references the sycamore tree that historically was a focal point of Corstorphine.

Now looking to the future, it can be seen as a symbol of growth and regeneration, a nurturing environment where, like the hands of a clock, progress doesn't stand still.



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The abstract shape and contrasting colours of the seed denote our dual aims of connecting Corstorphine businesses and supporting our wider community.



Our brand identity has been created by Damian Mullan, owner of the Corstorphine-based design consultancy **soitbegins.co.uk**.

We are delighted with the result and are grateful for Damian's expert contribution to our community's development.

Our Connections

- Affiliated member of the Corstorphine Community Council
- Linked to the City of Edinburgh Council (CEC) Business Champions Network
- Supported by the CEC Western Edinburgh Neighbourhood Network



THE EDINBURGH PARTNERSHIP

Neighbourhood networks

[Home](#) / [Community planning family](#) / [Neighbourhood networks](#)

Corstorphine

Of course there's Edinburgh Zoo, but there's more to Corstorphine than penguins and lions. If you're visiting Edinburgh for the rugby, Corstorphine is a great place to stay with hotels, pubs and restaurants to cater to a range of tastes and budgets. It's walking distance to Murrayfield Stadium, and there's several bus links into the city centre for trains or out to the airport if you've come from further afield.

EXPLORE CORSTORPHINE



Home of the penguins, and some of Edinburgh's best takeaways.

[See More](#)

SHOPPING IN CORSTORPHINE

Don't Miss Out

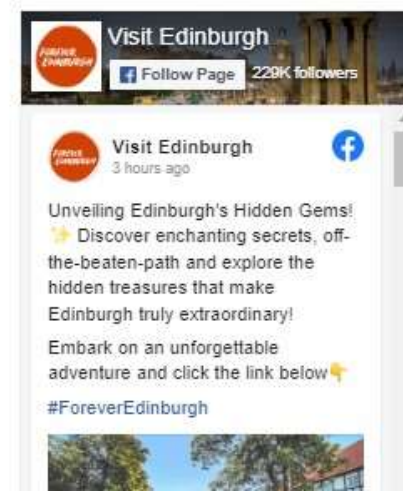
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Involvement in community activities



Wonderful window displays in February!



At the biennial summer Corstorphine Fair

Involvement in community activities



Corstorphine Community Support Project and other community support initiatives from individual businesses



Community Centre Christmas Fairs
2021 & 2022

A chance to raise profile and advertise
Small Business Saturday



Keep in touch

Write to us at:

CorstorphineBiz@gmail.com
and join our mailing list

Follow us:

[Twitter](#) @CorstorphineB
[Facebook](#) @Corstorphine.Business

Meet with us:

Monthly networking meeting
@ Prahna Indian Grill on last Tuesday
of each month, 8:30 am

Join us:

Only £24 per year!



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